Pinelands Loses Two Great Advocates: Elmer Rowley & Howard Boyd

by Carleton Montgomery, Executive Director

With the passing of Col. Elmer Rowley and Howard Boyd this winter, the Pinelands lost two of its greatest, most influential advocates. Both lived full lives, succumbing at age 98 and 97, respectively. Elmer and Howard were real heroes of Pinelands conservation. We were fortunate to be able to honor both of them by induction into the Pine Barrens Hall of Fame. These members of our "greatest generation" each has inspired new generations of Pinelands students and activists, and we want to celebrate their achievements once again in this issue of Inside the Pinelands.

Col. Elmer C. Rowley, USMCR, was one of the key citizen activist leaders who won the battle to protect the Pinelands by persuading national and state politicians to adopt the federal Pinelands National Reserve legislation in 1978 and the state Pinelands Protection Act in 1979.

Though he grew up in California, he and his wife Thelma moved to Medford, New Jersey with their two sons in 1962 and made the Pinelands their home for the rest of their lives. Howard Boyd has been identified with the Pine Barrens for more than 65 years – most of those years since his "retirement" in 1969 from Boy Scouts of America. He became the preeminent educator for the Pinelands, reaching many thousands of young people and adults through his presentations, field trips and books. Indeed, his books give us one of our best resources for helping people explore and learn to love the Pinelands.

In 1989, Howard helped found PPA, which he served as a Trustee from 1989 to his death.
Two Great Pinelands Programs in March

Sunday, March 11
7th Annual Lines on the Pines
Frog Rock Country Club, Hammonton

Check out the largest gathering of authors and artists of the New Jersey Pine Barrens and other invited participants. The event is free and open to the public from 11:00 am until 4:00 pm. A buffet dinner starting at 4:30 pm requires reservations and pre-payment ($30 per person). Email linesontheppines@comcast.net for more information.

This year’s honoree is Marilyn Schmidt, Pinelands author and owner of Buzby’s General Store in Chatsworth. The event’s host is southern New Jersey historian Paul Schopp.

Entertainment will be provided by Jimmy Murphy and Gabe Coia & Rene Brecht. Speakers will include Ellen and Stan Fayer, authors of Chatsworth: Capital of the Pine Barrens.

Saturday, March 24
23rd Annual Pinelands Short Course
Burlington County College, Pemberton

The Pinelands Short Course is sponsored by the New Jersey Pinelands Commission and Burlington County College’s Pinelands Institute for Natural and Environmental Studies (PINES). The event will be held at Burlington County College’s Pemberton Township campus and the program is open to all who are interested in learning about the Pinelands.

This annual event features lectures, workshops, field trips, musical programs and more, including a PPA-sponsored bookstore. General interest areas include plants, wildlife, land use, recreation, history and culture. New programs include: Dinosaurs in Your Backyard; Fossils from the Pinelands; Turtles of the Pinelands; Southern Pine Beetle; Your Ecosystem Garden; Piney Agriculture; and Environmental and Ecological Research in Barnegat Bay.

Check out the brochure, including complete program schedule, at www.state.nj.us/pinelands/about/events/PSC%202012.pdf

To register for the Pinelands Short Course you may print and *mail* the completed registration form, page 4 of the document, with payment to PINES-BCC at 120-13 Whitesbog Road, Browns Mills, NJ 08015. If paying with credit card you may complete the form and FAX to the PINES Office at 609-893-6417. Please note that registrations cannot be accepted by telephone.
PPA’s 2011 Activities & Accomplishments
by Becky Free, Director of Philanthropy

The mission of the Pinelands Preservation Alliance is to protect and preserve the natural and cultural resources of the New Jersey Pinelands. Below you will find a sample of what our dedicated staff and volunteers worked on over the past year – thanks to the donations of our members!

Development Issues

Development is ongoing in the Pinelands and is monitored by the Pinelands Preservation Alliance and local residents. PPA keeps watch over the 1.1 million acres of land that makes up the Pinelands National Reserve.

Some Places a Wal-Mart Should Not Go: PPA led opposition to building a Wal-Mart superstore on habitat of threatened Northern Pine Snakes in Toms River – the kind of place a huge building and several hundred parking spaces just do not belong. The project violates Pinelands and coastal rules, and the application was denied twice in 2007 & 2010 by the DEP – yet in January 2011 the state proposed a “settlement” to allow the development in exchange for the developer funding “habitat improvements” elsewhere. Knowing this kind of “mitigation” does not work, PPA submitted detailed expert reports on the legal and scientific flaws in the plan. Nevertheless, we expect the state to approve the deal shortly.

Grassroots Advocacy & Education

The Pinelands will only remain protected if there is a committed citizenship determined to defend its boundaries. PPA is a grassroots organization and is dedicated to educating teachers, students and residents about the Pinelands.

A Slice of Pine Barrens Beauty at the Edge of the Pinelands: PPA expanded its work with Evesham Township teachers, schools and residents to protect and promote the Black Run Preserve, a municipal nature preserve and pristine stream corridor at the edge of the Pines. The Black Run Team of teachers, residents and PPA partnered with REI, Inc. to hold training programs, hikes, a major stewardship event on National Trails Day, and public meetings aimed at pressing the township and Pinelands Commission to protect the Black Run watershed from future intensive development of its headwaters.

Broad Public Outreach: PPA directly reached more than 4,500 people via presentations, field trips and other events throughout New Jersey. Our web site, email alerts, Facebook page, and Tweets reached many thousands more.

Today’s political and economic landscape creates the need to remind the public and their leaders of the unique benefits the Pinelands program brings. Spurred by the harsh economic climate, some leaders suggest New Jersey cannot have both economic and environmental health, and some specifically criticize the state’s regional planning programs for limiting development opportunities.

Promoting Regional Planning:

PPA and the NJ Highlands Coalition launched a joint campaign to promote broader understanding of these two regional conservation programs among the public and politicians. Former governors Byrne, Kean, Florio and Whitman agreed to serve as spokespersons for the campaign and co-authored an editorial in the Star Ledger. With new public opinion data, we started a series of outreach projects to explain the benefits of these programs and make clear that people of all political stripes and sections of the state support Pinelands and Highlands protection.

Poll Shows Bi-Partisan Support for the Pinelands Protection Program: PPA joined with NJ Future, Tri-State Transportation Campaign and Smart Growth America to commission a public opinion poll on sustainable growth issues, including the first opinion polling on the Pinelands program. The results show that bipartisan majorities want New Jersey to protect the Highlands and Pinelands regions, with equal levels of support from Republicans, Democrats and Independents.

Legislative and Regulatory Issues

The Pinelands Comprehensive Management Plan (CMP) is a regional plan that seeks to balance preservation of the Pinelands with the need for human development. PPA spends a significant amount of time monitoring the

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Pay It Forward

by Becky Free, Director of Philanthropy

The Pinelands Preservation Alliance is a private, nonprofit organization. We are not supported by government programs and we don’t receive any money from things like the Pinelands license plate fee. We exist because of the generous financial support of people like you who believe that the Pinelands are an important natural resource in New Jersey worth fighting for. If you are reading this and you are a member – thank you for making it possible for our staff to keep working every day to make sure New Jersey’s Pinelands are protected.

In 2008 we were contacted by a couple who wanted to make a meaningful impact on the environment with their wedding. One of the steps they took was to ask that guests make a donation to the Pinelands Preservation Alliance in honor of their wedding. Their request resulted in $2,525 being donated to PPA. Three of their guests have maintained their PPA membership and have remained members for four years now.

“Pay it forward” is an expression that describes the philosophy of doing a good deed for someone else in thanks for a good deed that was done for you. This couple’s generous decision to forgo wedding gifts has meant that PPA is continuing to receive much needed financial support for our mission – they have certainly paid it forward.

If you are interested in creative ways to support PPA’s mission please contact Becky Free, Director of Philanthropy at becky@pinelandsalliance.org or by phone at 609-859-8860 ext. 21. Whether you are interested in forgoing traditional wedding favors; making a donation in honor of a loved one’s birthday, anniversary, graduation; or holding a “dress-down day” at your work . . . we can help. And you will help us hold the line against further destruction of the Pinelands.

Fairs & Festivals

Saturday, February 11
Cumberland County
Winter Eagle Festival
Mauricetown Fire Hall, Mauricetown

Sunday, March 11
Lines on the Pines
Frog Rock Country Club, Hammonton

Stop by the PPA table and check out our selection of books, DVDs, clothing, and gift items!

PINELANDS COMMISSION MEETINGS

Fri., Feb. 10, 9:30 am
Fri., March 9, 9:30 am
OPEN TO THE PUBLIC
CALL (609) 894-7300 FOR DETAILS
Pinelands Loses Two Great Advocates

Elmer Rowley  continued from cover page

lives. They fell in love with the Pine Barrens and all its unique and wild qualities. Learning about the Pine Barrens from their new neighbor, Betty Woodford, Elmer soon became deeply involved in the movement to protect this incredible region.

Saving the Pines was one of Elmer’s three careers, as he liked to put it — the other two being his service in the US Marine Corps from 1935 to 1973, and his time as a business executive prior to his retirement from paid work.

In the mid-1960’s Elmer became a member of the Pine Barrens Conservationists, one of the first recognized organizations dedicated to protecting the Pine Barrens ecosystem. Elmer and Thelma also became members of the New Jersey Audubon Society (NJAS), which played a leading role in the campaign to protect the Pine Barrens through state and federal legislation.

Elmer was a strong and tireless advocate for the Pine Barrens in his capacity as a board member of the New Jersey Audubon Society and later as board president from 1973 to 1975. When Elmer joined the board of NJAS, he quickly became the Society’s lead spokesman for Pinelands preservation and set to writing letters to push state representatives, assembly people and Congress to protect the Pine Barrens. He took the message to the nation’s capitol, attending several committee meetings of the U.S. House and Senate as a representative of NJAS. He organized numerous programs throughout the region to educate the public and legislators about the evolving Pinelands protection program.

In later years, Elmer served on the Board of the Woodford Cedar Run Wildlife Refuge, supporting its efforts to rehabilitate injured wildlife and educate the public, young and old, about the Pine Barrens.

Described as “low key but eloquent” by Beryl Collins, Elmer was a key leader at a critical time in the life of the Pine Barrens. He was also a consummate gentleman, the epitome of the effective citizen activist, and much loved by all who had the pleasure of knowing him.

Howard Boyd  continued from cover page

Howard served PPA in many ways. He was a mentor to our staff, and he provided a keystone lecture for many years in PPA’s annual summer institutes for teachers.


Beyond PPA, beginning in the 1960s, Howard and his beloved wife Doris produced and presented films through the National Audubon Society Wildlife Film Tours. He was an instructor at the Conservation and Environmental Studies Center at Whitesbog, an adjunct instructor at Glassboro State College teaching Pine Barrens ecology, and a lecturer at Burlington County College.

Howard’s reputation as an educator and conservationist is closely tied to his work as a scientist. He became one of the world’s leading experts on tiger beetles. He was for nearly 30 years the editor of *Entomological News*, published by the American Entomological Society (AES), and also served as President of the AES.

Throughout the 13 years I knew Howard, since coming to PPA in 1998, he felt that the Pinelands might well not survive in the long run, because he saw the Pinelands Commission and Department of Environmental Protection making too many political compromises, giving too many exceptions, ignoring science too often, and approving too much development. My tribute to Howard is that I see it as our task to prove him wrong.
Activities & Accomplishments

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government’s implementation of the CMP and proposing ways to improve it.

Governor Makes Good Nominations to the Pinelands Commission: PPA worked with former governors and environmental and smart growth advocates to press Governor Christie to nominate conservation-minded people to the Pinelands Commission. After making poor nominations to the Highlands Council, Governor Christie made much better nominations for the Pinelands. While we had concerns about some of the nominations, the Pinelands Commission was strengthened overall.

Opposed Proposal to Authorize Discretionary Waivers of Environmental Rules: PPA submitted detailed comments in opposition to a Department of Environmental Protection proposal to authorize discretionary, case-by-case, essentially standard-less waivers of its environmental rules – even where underlying statutes limit or forbid such waivers. If this practice is authorized, it ensures that powerful, well-connected applicants would be given special treatment at the expense of our water, air, and forests. DEP has not yet taken action on the rule proposal.

Water Issues

PPA is focused on protecting water quality and water supply in the Pinelands. Over 90% of the water you see in Pinelands streams, rivers and wetlands comes from the Kirkwood-Cohansey aquifer. Nearly 1 million people in South Jersey depend on clean plentiful water from Pinelands aquifers for their survival.

Campaign to Restore Barnegat Bay: PPA began a new partnership with the American Littoral Society (ALS) on this multi-year effort and worked with a range of advocates to press state and local governments to reverse the catastrophic impacts of excessive nutrients flowing into the Bay from human activities in its watershed and beyond. Building on the results of a Science-Policy Forum organized by PPA in 2010, the environmental community has coalesced around a common policy agenda to restore the Bay.

Seeking Sustainable Use of Aquifers: Over the past several years, the Pinelands Commission led a team of scientists in a major study of the Kirkwood-Cohansey aquifer system. Seeking to foster consensus around science-based policies to protect the aquifer system, PPA initiated discussions with public and private agencies to plan a Science-Policy Forum aimed at generating this consensus. Designing the best policies to protect the aquifer raises difficult technical, regulatory and political issues, so it is vital that scientists, regulators, users and advocates find consensus. The forum will take place in early 2012.
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Executive Director, Pinelands Preservation Alliance

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Pinelands Calendar of Events

February & March 2012

NOTE: Names, addresses, and phone numbers are provided here for frequently mentioned event sponsors. Please contact the sponsor of the event for full information and details of the event.


Ocean County Parks (OCP), 1-877-OCPARKS ext. 5940, lobby@co.ocean.nj.us

Outdoor Club of South Jersey (OCSJ), www.ocsj.org

Sierra Club-West Jersey Chapter (SC), http://mysite.verizon.net/zve11jt/


Woodford Cedar Run Wildlife Refuge (WCR), 4 Sawmill Road, Medford, NJ 08055, (856) 983 3329

Ongoing: Every Saturday in February and March at Belleplain State Forest

The Pine Barrens: Up Close and Natural (a film by Pinelands Preservation Alliance) 2pm. FREE, Belleplain State Forest, Conference Room. ½ hour DVD presentation; ADA accessible. More Information: (609) 861-2404.

Saturday, February 18

Harrsville Pond Hike

Route 679, Harrissville, Harrissville Pond parking area. Start Time 10:00 AM Distance: @10 miles Pace: Moderate Hike Conditions: Description: A short portion on the Batona Trail. The rest a mix of sand road and forest trails. A trip around Harrissville Pond, a bog, and visit two swamp monsters. Harrissville Pond parking area. Leader: George Galicik, (856) 783-8329 georgegalicik@comcast.net. Sponored by the Outdoor Club of South Jersey. More Information: (856) 783-8329.

Tuesday, February 21

“Mardi Gras” Hike at Lakes Branch County Park

10am. 4 miles, easy "parade" pace. Lakes Branch has a wonderful nature center with interesting hands-on exhibits and an observation deck that offers a 360 view of the Pinelands. Leashed dogs are welcome. Meet at Lakes Branch Park, 1100 Double Trouble Rd., Beechwood, NJ. Option for late lunch at a local diner. Leaders: George & Leona F, 609-259-3734 or leona@pineypaddlers.com. Sponsored by the Sierra Club - West Jersey Group.

Sunday, February 26

Canoe/Kayak the Great Egg Harbor River

Georgie’s Grill, Rt 54, Hammonton. 10am. We’re paddling 9 miles from Penny Pot to Weymouth Furnace. Meet at Georgie’s Grill, Rt 54, Hammonton. Arrive early for breakfast!! Experienced winter Paddlers paddlers only. Contact leaders to confirm trip and participation. George & Leona F, 609-259-3734 or leona@pineypaddlers.com. Sponsored by the Sierra Club - West Jersey Group. More Information: Leona 609-259-3734.

Saturday, March 3

Canoe/Kayak the Oswego River


Sunday, March 11

7th Annual Lines on the Pines

Frog Rock Country Club, Hammonton, Honoring Marilyn Schmidt and the ABC’s for the dinner is: Author from Buzzby’s in Chatsworth.

Guided Hike at Turkey Swamp Park

10 am. Turkey Swamp Park. 5 miles, easy pace. This is our 3rd annual Daylight Savings Time hike at Turkey Swamp Park. This wooded Park is 2,173 acres with miles of trails. David Roche, Monmouth County Park volunteer docent, will be our guide on trails through the Pitch Pines and Oak Tree forests. Park information and directions: www.monmouthcountyparks.com/ Bring lunch and beverage. Leashed dogs are welcome! Leona and George F. 609-259-3734, or Leona@pineypaddlers.com. More Information: Leona 609-259-3734.

Wednesday, March 14

Walk to Goose Pond

9am. Pasadena-Woodmanse Rd, Bullock. A short bushwhack is necessary to see this pinelands gem. Join us as we walk to this rarely visited pond in Brendan Byrne SF. Ten miles or so along sandy roads, trails and around mud puddles, at a moderate (3mph) pace. Bring lunch, and a sense of adventure. If it is a wet winter, our feet may get wet. Leaders: Frey and Jay. Sponsored by the Outdoor Club of South Jersey. More Information: (908) 692-5765.

Lunch & Learn: Frogs and Toads of the Mullica River Basin

As the last rays of sun fade into the darkening sky, sounds of calling frogs and toads begin to fill the warm, night air. Explore the distribution, reproduction, habitat preferences and vocalizations of the frogs and toads of the Mullica River basin. Call for more information and to register. Cost is $2.00 per person (payable at the door). Participants can bring lunch or take advantage of our lunch option for $6.00 (registration required for lunch a day in advance). More Information: Melanie, 609-296-8868

Wednesday, March 21

Wednesday Walk in the Woods at Bass River State Forest

10am - 1pm. FREE; preregistration requested. Bass River State Forest. Note: 5-mile to 7-mile walk on flat ground, fast pace; bring drink and lunch. More Information: (609) 296-1114.

If your organization is having an activity you would like to see listed, contact Inside the Pinelands, 17 Pemberton Road, South Jersey; 08088; ph: (609) 859-8860; e-mail mikeh@pinelandsalliance.org. Next deadline: March 15, 2012.

Go to the Events Calendar on PPA’s website for a comprehensive listing of events.
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ALL MEMBERS RECEIVE:
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A Sponsor will receive an Exploring the Pine Barrens of New Jersey map
A Patron will receive a copy of The Pine Barrens: Up Close and Natural DVD
A Benefactor will receive a Pinelands Botanical Print by Robin Jess
A member of the Chairman’s Circle will receive a personalized tour of the Pinelands

Follow Pinelands Preservation Alliance on Facebook:
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Please Recycle this newsletter! When finished give it to a friend or neighbor and encourage them to learn about PPA’s mission and programs.